



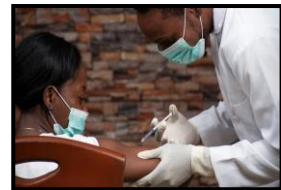
Unlocking Genius: Collaborating With Subject Matter Experts for Unbeatable Results

Darlene Christopher
Senior Knowledge & Learning Officer
World Bank

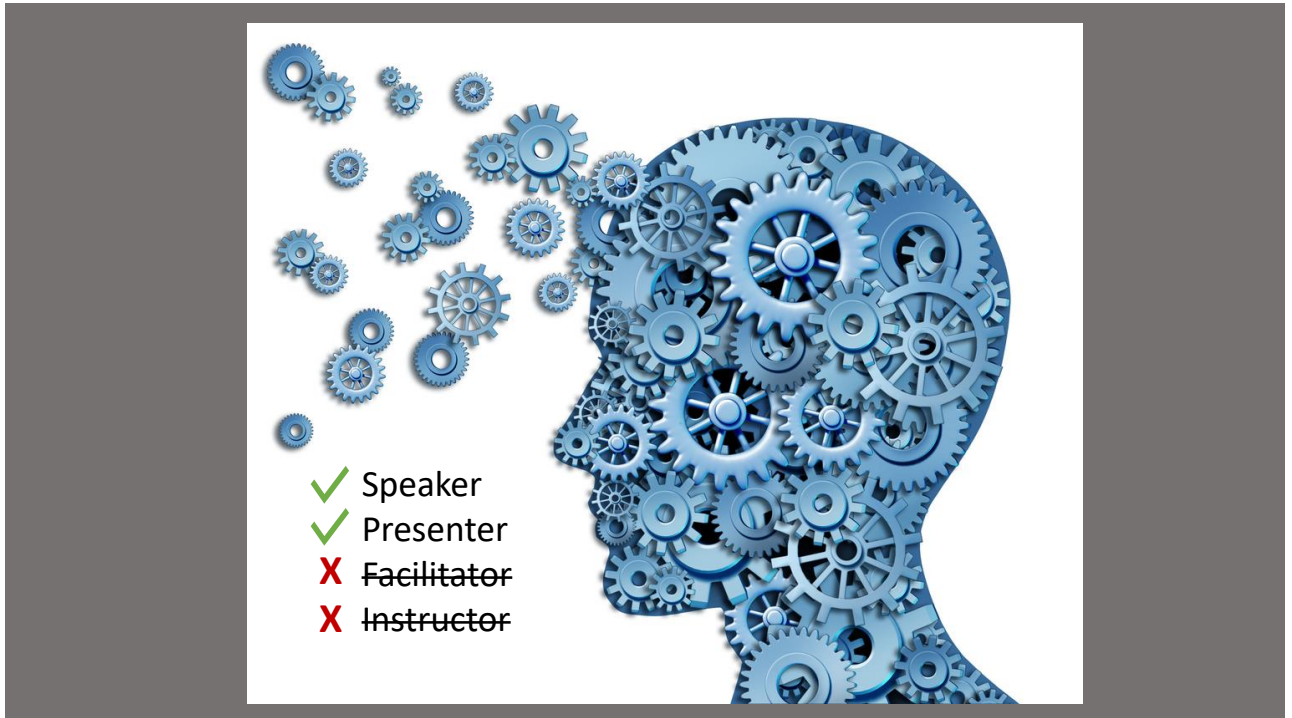


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The World Bank



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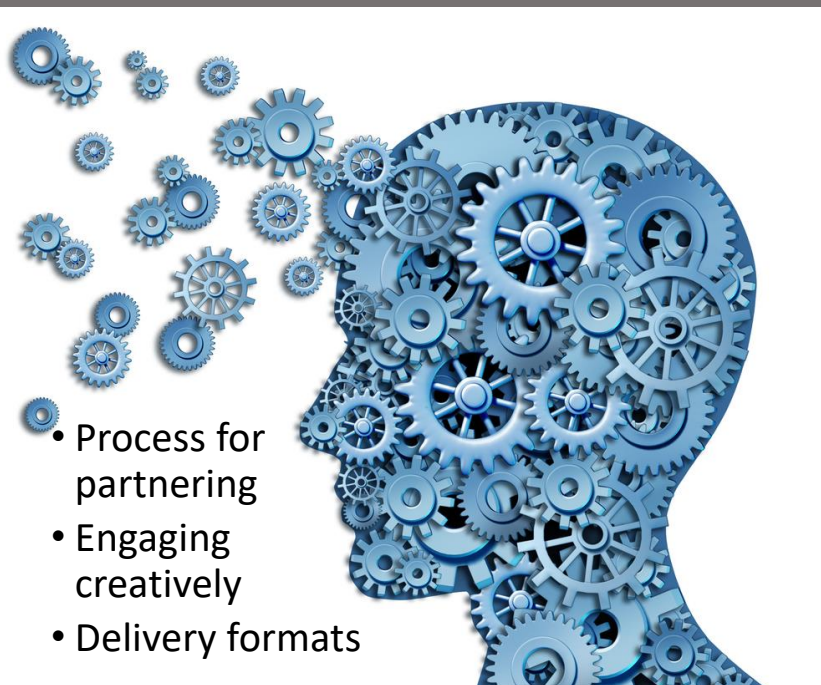


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In what ways can a subject matter expert contribute to the effectiveness of a learning program?

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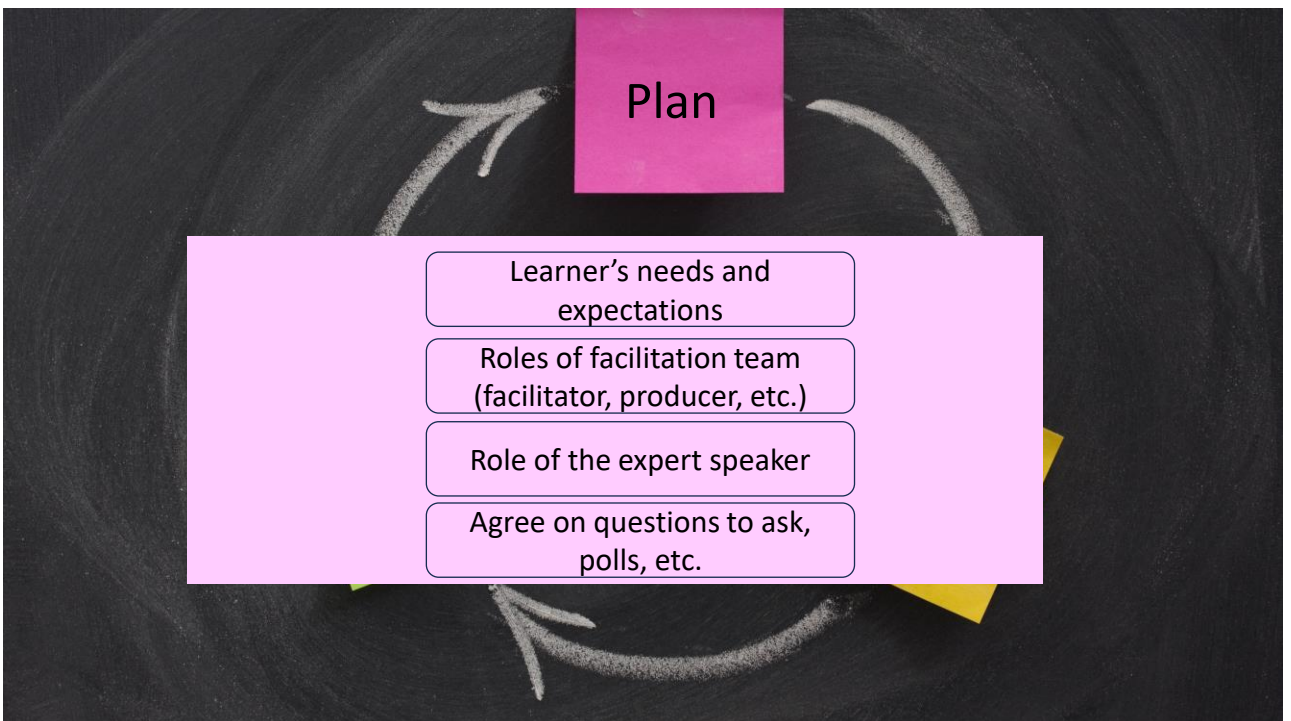


- Process for partnering
- Engaging creatively
- Delivery formats

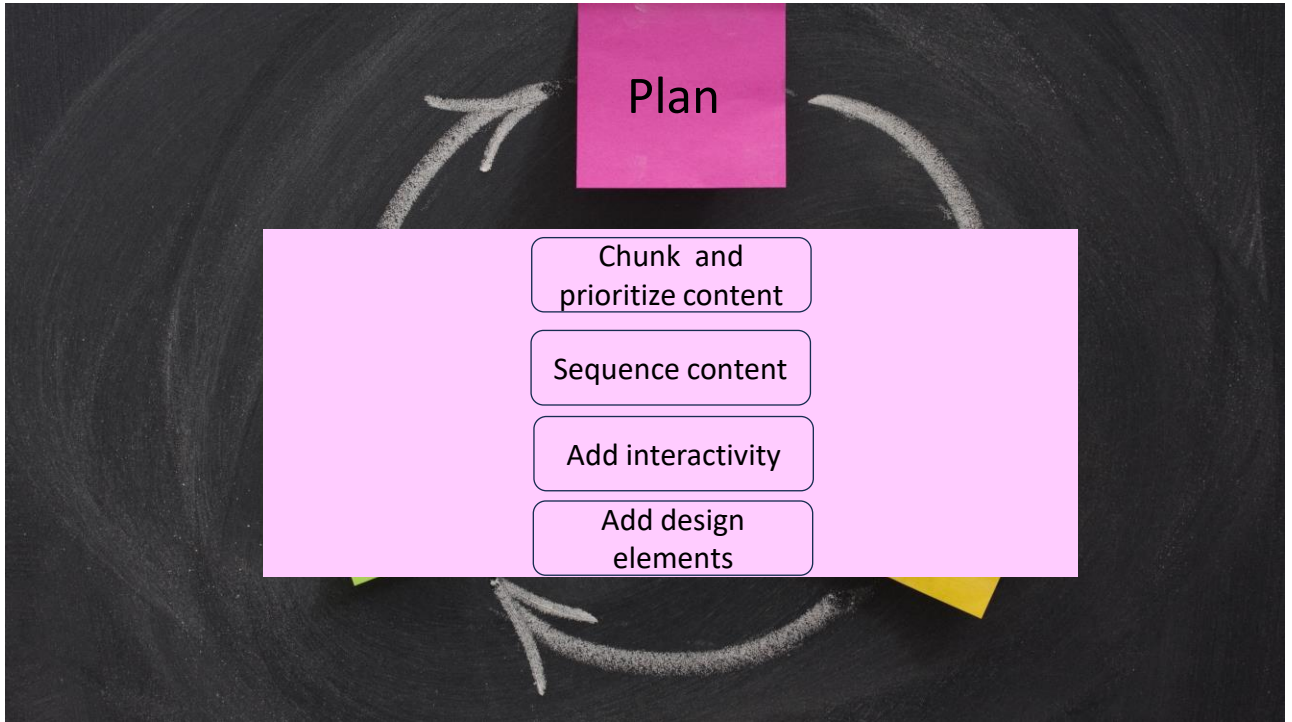
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The World Bank is a donor to the United Nations

- 1 True
- 2 False

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Answer

The World Bank is a donor to the United Nations

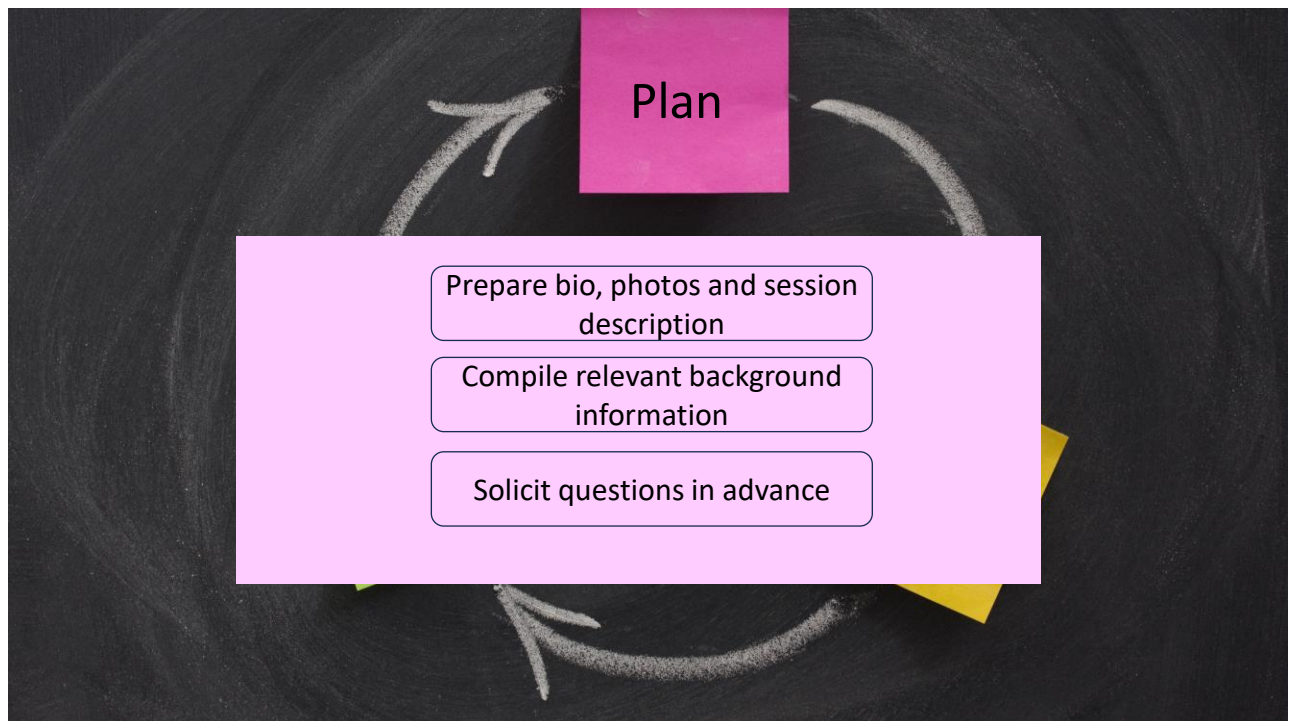
1 True

2 False

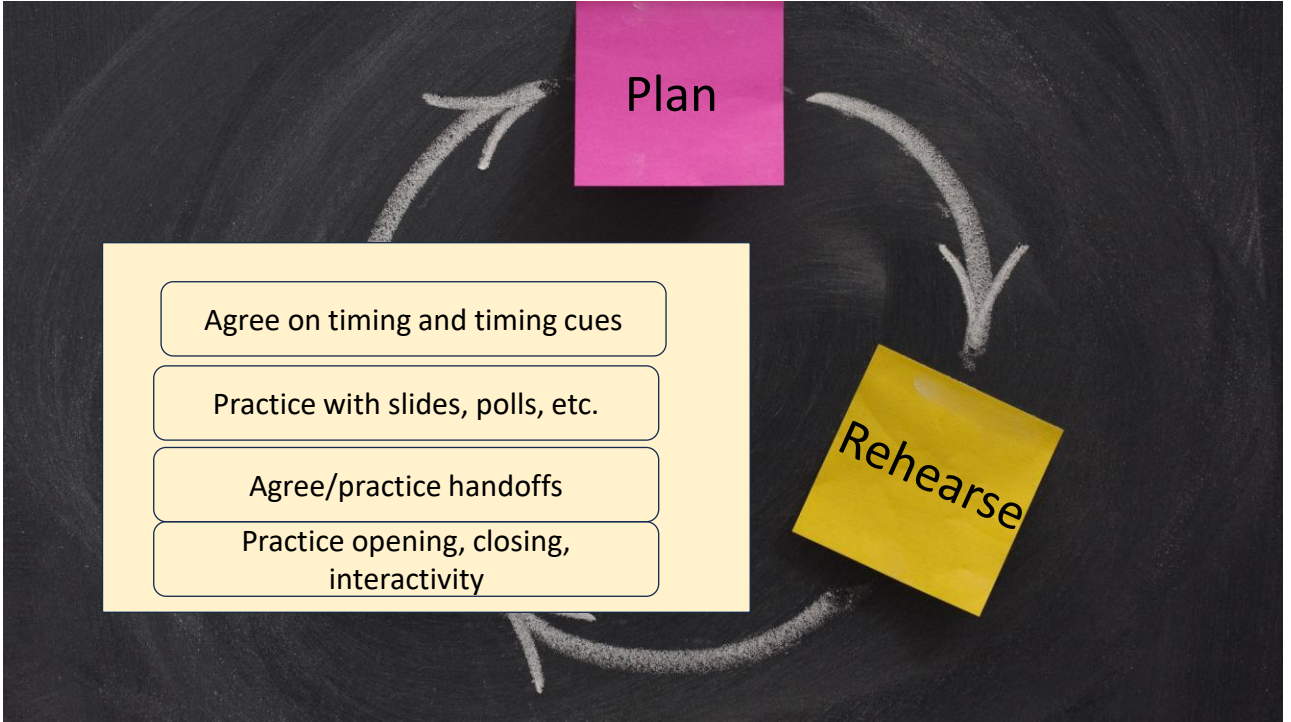
The World Bank is not a donor to the UN. We engage with UN agencies through Borrow Contracting, Direct Recipient Financing, Bank Execution and the Transfer Out of funds.

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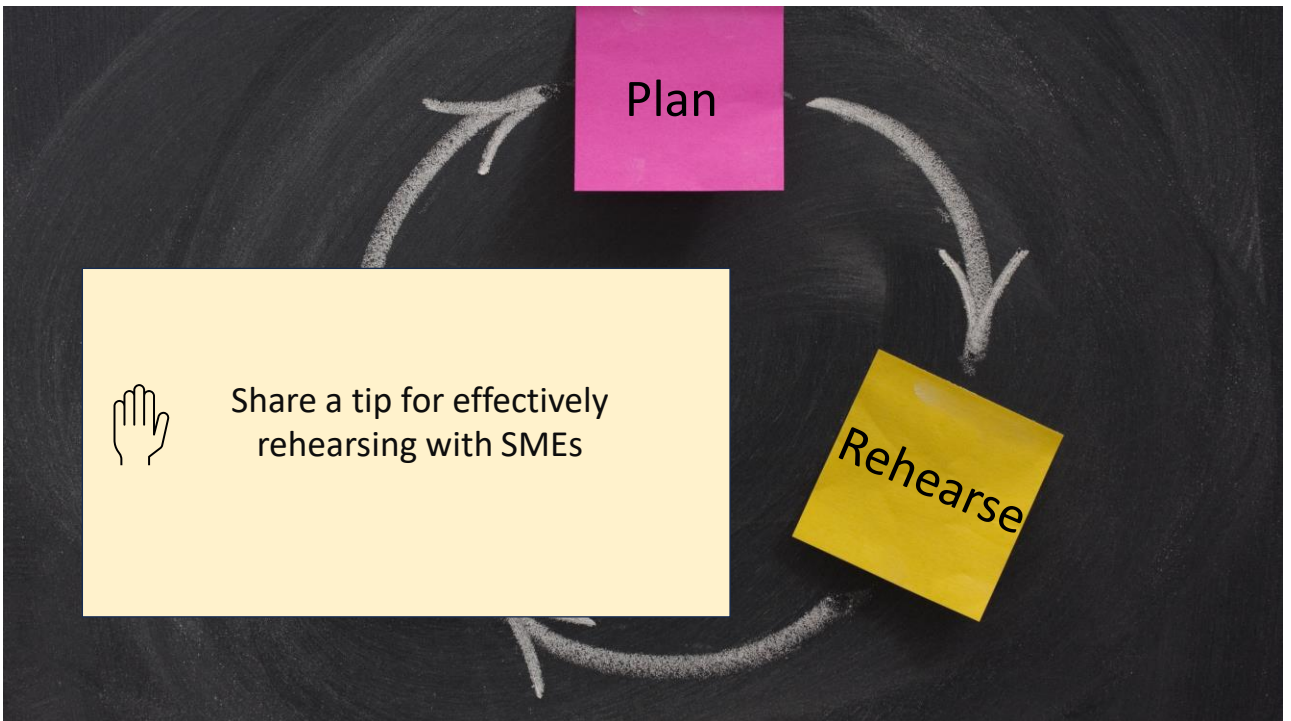
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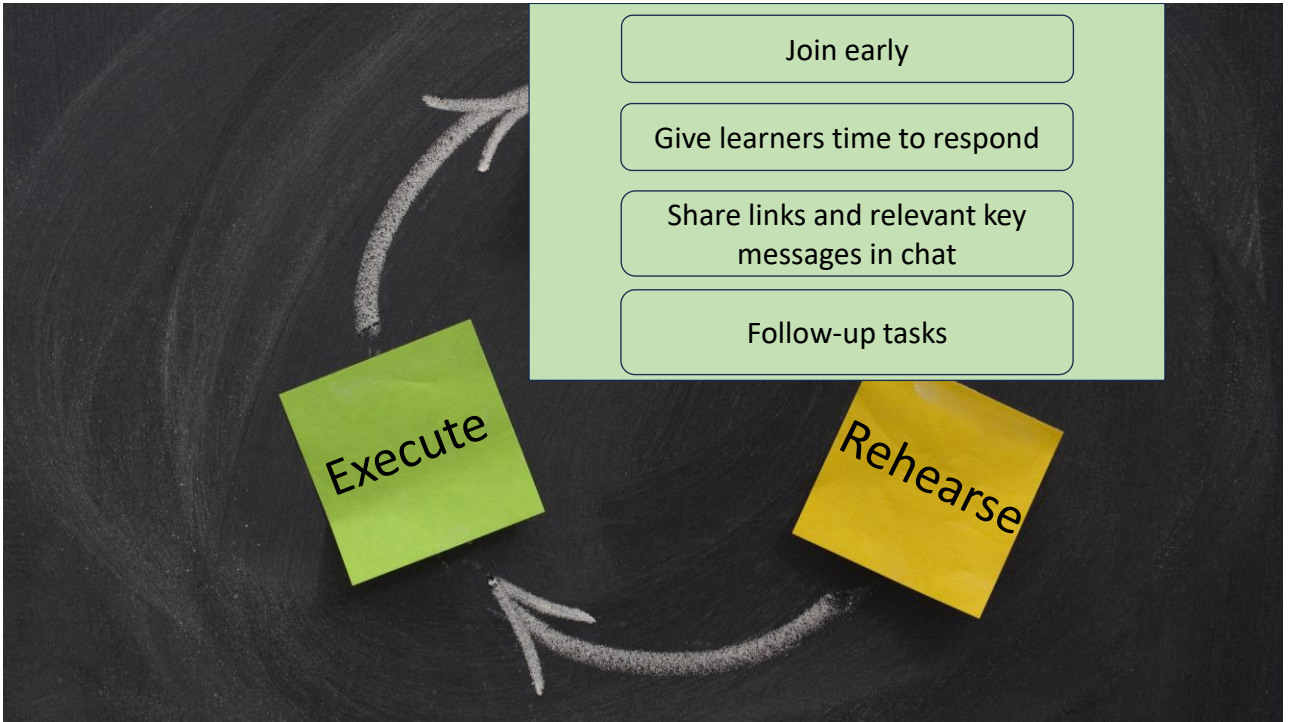
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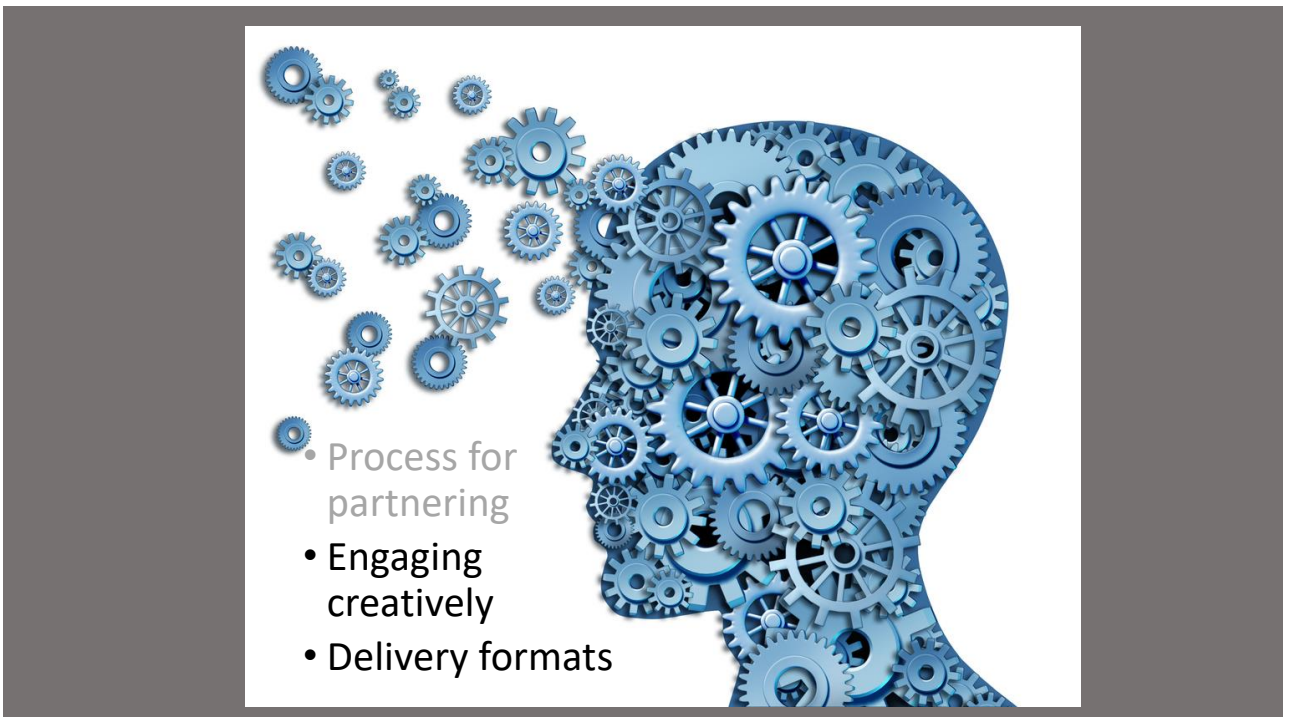
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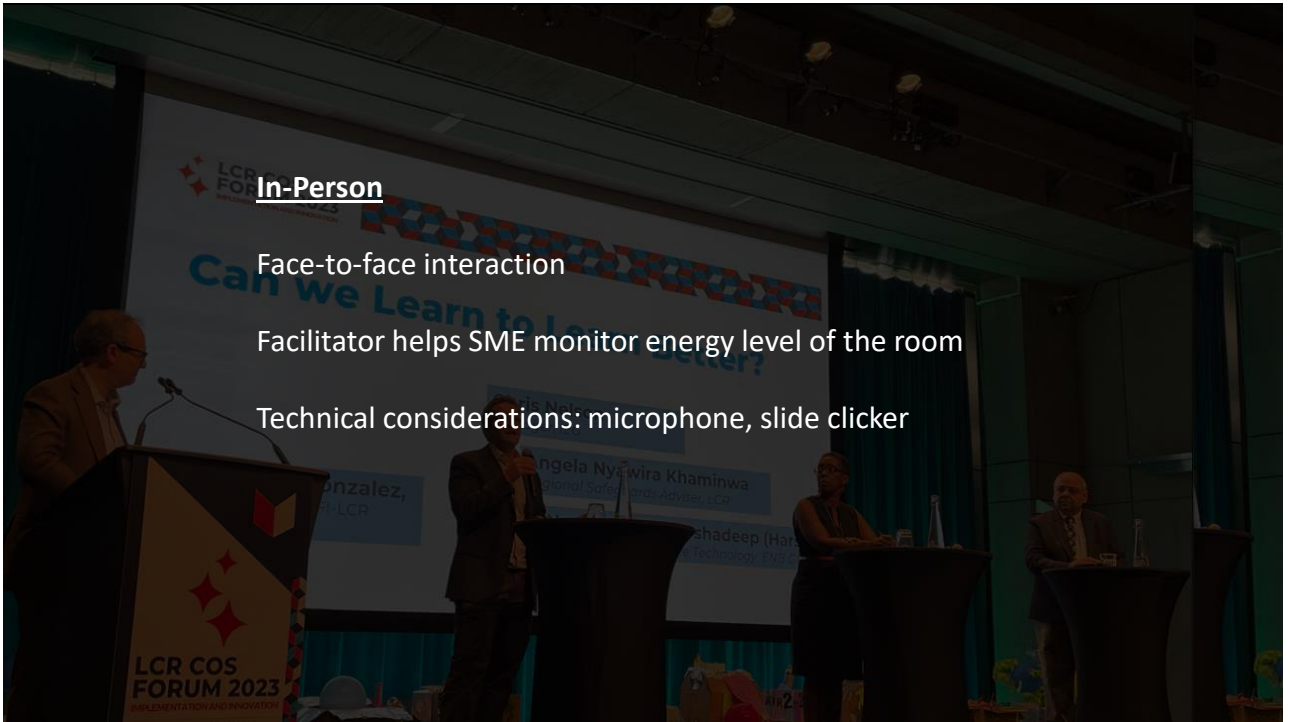
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In-Person

Face-to-face interaction

Facilitator helps SME monitor energy level of the room

Technical considerations: microphone, slide clicker

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Virtual

Connect with SMEs from remote locations

Facilitator needs skills in virtual engagement techniques and platform knowledge


Technical considerations: virtual platform, lighting, audio connections, background appearance

What have we LEARNED? 30-MINUTE TALKS

THIS WEEK

The Independent Evaluation Group (IEG) invites you to **What have we learned? 30-Minute Talks** on practical, focused topics for WBG operations staff. IEG experts will offer insights on recent work, followed by Q & A. Previous session recordings and materials are posted [here](#).

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What have we LEARNED? 30-MINUTE TALKS

Planning Your 30-Minute Talk

Start by following this outline:

1	Context: What is the history/background/insights of this topic. Why is this topic important?	2-3 minutes
2	Hypothesis: Propose a challenge of the insights. What if we...then...	
3	Data/Key Information: What data do we have, what lessons have we learned?	5 minutes
4	Opportunity: Now that we know the data, what can we do? What can be done to address this issue/topic?	5 minutes
5	Conclusion: Summary statement	1 minute

Actions for You

Please send the following to the KM Team:

1. **Slides** (a draft only, and the KM team will apply a template and add images)
2. **2-3 questions** for the moderator to ask you to warm up the Q & A section. If there is content that doesn't fit well into the flow of the talk, turn it into a question instead!
3. **Links** to related resources (guidelines, evaluations, blogs)

Background Info for Presenters


Format

- The event is 30 minutes total: 15 minutes of presentation + 15 minutes answering questions.
- The event is entirely virtual
- Prepare a few slides with great visuals. The KM team will help.

Your Set Up

- Locate a quiet spot either at home or in the office with strong network connection.

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IEG | WORLD BANK GROUP
World Bank, IFC, IDA

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World Bank News Hour

What's New in Operations

10:00 – 11:00

This session is being recorded

OPERATIONS TRAINERS COMMUNITY

Hybrid

Offers the flexibility to combine in-person and virtual SMEs

Facilitator helps SME integrate both audiences into the session

Technical considerations: audio + video for in-person and virtual

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	Time	Min.	Who	Topics	Slide
8 min	10:00-10:02	2	Facilitator	Welcome	1-2
	10:02-10:03	1		Agenda	3
	10:04-10:05	1		Introduce Ops Workspace	4
	10:05-10:08	3		Question 1: What is the Operations Workspace and how is it different from the Operations Portal?	5
			SME 1	Response	
	10:08-10:10	2	SME 1	Poll: What has not changed because of the migration to the Operations Workspace	6-7
10 min Q&A	10:10-13	3	Facilitator	Question 2: When can operations staff expect that their project will be migrated?	8
			SME 2	Response	
	10:13-10:23	10	Facilitator/SMEs	Questions from audience	9
	10:23-10:25	2	Darlene	Commercial break	10

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	IN-PERSON	VIRTUAL	HYBRID
ADVANTAGE	Face-to-face interaction	SMEs from remote locations	Flexibility
FACILITATOR	Monitor energy level	Virtual engagement, virtual platform	Integrating both audiences
TECH	Microphones, slide clicker	Audio, virtual background, lighting	In-person + virtual

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What creative techniques have you used to incorporate subject-matter experts into your training programs?

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1. Planning time = results
2. Precise communication
3. Learner's needs come first



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